





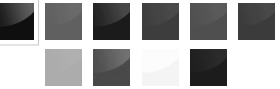
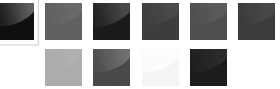
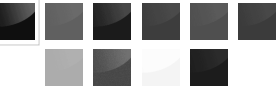



2018 RAM  
1500 MODELS & SPECS

 <p><b>ST</b> Starting at <b>\$35,445</b></p> <p><b>Standard Features:</b></p> <ul style="list-style-type: none"> <li>Heavy-duty vinyl 40/20/40 front bench seat</li> <li>17-inch lightweight steel wheels</li> <li>Air conditioning</li> <li>Power rack and pinion steering</li> </ul>	 <p><b>SLT</b> Starting at <b>\$37,145</b></p> <p><b>Enhancements vs ST:</b></p> <ul style="list-style-type: none"> <li>Overhead console</li> <li>Uconnect® 3 multimedia centre with 5-inch touchscreen</li> <li>Premium door trim panel with map pocket</li> <li>Remote keyless entry</li> </ul>	 <p><b>Outdoorsman</b> Starting at <b>\$38,545</b></p> <p><b>Enhancements vs SLT:</b></p> <ul style="list-style-type: none"> <li>Front/rear rubber floor mats</li> <li>Tow hooks</li> <li>Fog lamps</li> <li>Transfer case skid plate shield (4x4)</li> </ul>	 <p><b>Big Horn</b> Starting at <b>\$40,645</b></p> <p><b>Enhancements vs SLT:</b></p> <ul style="list-style-type: none"> <li>7-inch full-colour customizable in-cluster display centre</li> <li>Overhead console with universal garage door opener*</li> <li>Leather-wrapped steering wheel with audio controls</li> <li>20-inch chrome-clad aluminum wheels</li> </ul>	 <p><b>Laramie</b> Starting at <b>\$46,370</b></p> <p><b>Enhancements vs Sport:</b></p> <ul style="list-style-type: none"> <li>Heated and ventilated front seats</li> <li>Power adjustable pedals</li> <li>ParkView® Rear Back-Up Camera* with view-at-speed capability</li> <li>Park-Sense® Rear Park Assist System*</li> </ul>
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**COLOURS**

 <p>MAXIMUM STEEL METALLIC</p>	 <p>MAXIMUM STEEL METALLIC</p>	 <p>MAXIMUM STEEL METALLIC</p>	 <p>MAXIMUM STEEL METALLIC</p>	 <p>MAXIMUM STEEL METALLIC</p>
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**DRIVE TYPE**

4x2	4x2	4x2	4x2	4x2
4x4	4x4	4x4	4x4	4x4

**MAX HORSEPOWER**

395 hp*	395 hp*	395 hp*	395 hp*	395 hp*
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**MAX TORQUE**

420 lb.-ft*	420 lb.-ft*	420 lb.-ft*	420 lb.-ft*	420 lb.-ft*
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**CAPABILITY & FUNCTIONALITY**

<p>Power rack and pinion steering</p> <p>730-amp maintenance free battery</p> <p>Electronic shift-on-the-fly part-time transfer case (4x4 only)</p>	<p>Power rack and pinion steering</p> <p>730-amp maintenance free battery</p> <p>Electronic shift-on-the-fly part-time transfer case (4x4 only)</p>	<p>Power rack and pinion steering</p> <p>730-amp maintenance free battery</p> <p>Electronic shift-on-the-fly part-time transfer case (4x4 only)</p>	<p>Power rack and pinion steering</p> <p>730-amp maintenance free battery</p> <p>Electronic shift-on-demand transfer case (4x4)</p>	<p>Power rack and pinion steering</p> <p>730-amp maintenance free battery</p> <p>Electronic shift-on-demand transfer case (4x4)</p>
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Multilink coil spring with heavy-duty shock absorbers	Multilink coil spring with heavy-duty shock absorbers	Multilink coil spring with heavy-duty shock absorbers	Multilink coil spring with heavy-duty shock absorbers	Multilink coil spring with heavy-duty shock absorbers
4- and 7-pin trailer wiring harness	4- and 7-pin trailer wiring harness	4- and 7-pin trailer wiring harness	4- and 7-pin trailer wiring harness	4- and 7-pin trailer wiring harness
160-amp alternator	160-amp alternator	160-amp alternator	160-amp alternator	160-amp alternator
3.21 rear axle ratio	3.21 rear axle ratio	3.21 rear axle ratio	3.21 rear axle ratio	3.21 rear axle ratio
Front suspension with upper and lower control arms, coil springs and heavy-duty shock absorbers	Front suspension with upper and lower control arms, coil springs and heavy-duty shock absorbers	Front suspension with upper and lower control arms, coil springs and heavy-duty shock absorbers	Front suspension with upper and lower control arms, coil springs and heavy-duty shock absorbers	Front suspension with upper and lower control arms, coil springs and heavy-duty shock absorbers
Front stabilizer bar	Front stabilizer bar	Front stabilizer bar	Front stabilizer bar	Front stabilizer bar
Rear stabilizer bar (not available on Regular Cab 4x2)	Rear stabilizer bar (not available on Regular Cab 4x2)	Rear stabilizer bar (not available on Regular Cab 4x2)	Rear stabilizer bar (not available on Regular Cab 4x2)	Rear stabilizer bar (not available on Regular Cab 4x2)
-	-	Tow hooks	Tow hooks	Tow hooks
-	-	Class IV hitch receiver (4x4)	-	-
-	-	Rear extra-heavy-duty shock absorbers (4x4)	-	-
-	-	Transfer case skid plate shield (4x4)	-	-
-	-	Front suspension skid plate (4x4)	-	-
-	-	-	-	-
-	-	98-litre fuel tank (3.0L)	-	-
-	-	Anti-spin differential rear axle (4x4)	-	-
-	-	121-litre fuel tank (3.6L and 5.7L)	-	-

## EXTERIOR FEATURES

17-inch lightweight steel wheels	17-inch aluminum wheels	17-inch aluminum wheels	20-inch chrome-clad aluminum wheels	20-inch chrome-clad aluminum wheels
-	-	-	-	-
Black, power, heated 6 x 9-inch mirrors, manual folding (Quad/Crew Cab)	Black, power, heated 6 x 9-inch mirrors, manual folding (Quad/Crew Cab)	Black, power, heated 6 x 9-inch mirrors, manual folding (Quad/Crew Cab)	Chrome power folding, heated 6 x 9-inch mirrors with courtesy lamps and supplemental turn signals	Chrome, heated, 6 x 9-inch, power folding mirrors with position memory, auto-dimming, courtesy lamps and supplemental turn signals
Cargo lamp and Centre High-Mounted Stop Lamp (CHMSL)	Cargo lamp and Centre High-Mounted Stop Lamp (CHMSL)	Cargo lamp and Centre High-Mounted Stop Lamp (CHMSL)	Cargo lamp and Centre High-Mounted Stop Lamp (CHMSL)	Cargo lamp and Centre High-Mounted Stop Lamp (CHMSL)
P265/70R17 BSW all-season tires	P265/70R17 BSW all-season tires	P265/70R17 BSW all-season tires	P275/60R20 BSW all-season tires	P275/60R20 BSW all-season tires
Black grille, door handles and front/rear bumpers	Chrome front/rear bumpers	Black painted front/rear bumpers	Chrome front/rear bumpers	Chrome front/rear bumpers
Moulded-in-black upper fascia	Body-colour upper fascia	Body-colour upper fascia	Body-colour upper fascia	Body-colour upper fascia
Automatic quad halogen headlamps	Automatic quad halogen headlamps	Automatic quad halogen headlamps	Automatic quad halogen headlamps	Premium automatic bifunctional halogen projector headlamps and LED taillamps with chrome surround
-	Chrome door handles	Black door handles	Chrome door handles	Chrome door handles
-	Chrome grille with Black insert	Body-colour grille	Chrome grille with chrome billets	Chrome grille with chrome insert
-	-	-	-	-
-	-	-	-	Premium bifunctional halogen projector headlamps and LED taillamps with Black surround

		Black lower 2-tone paint and fender flares	Chrome tubular side steps	Body-colour fender flares
			Dual rear exhaust with bright tips	Dual rear exhaust with bright tips
			Pickup box lighting	Pickup box lighting

## INTERIOR FEATURES

Behind-the-seat storage bin (Regular Cab)	Behind-the-seat storage bin (Regular Cab)	Behind-the-seat storage bin (Regular Cab)	Behind-the-seat storage bin (Regular Cab)	Behind-the-seat storage bin (Regular Cab)
-	SiriusXM satellite radio including one-year subscription*	SiriusXM satellite radio including one-year subscription*	SiriusXM satellite radio including one-year subscription*	SiriusXM satellite radio including one-year subscription*
Black vinyl floor covering	Carpet floor covering	Carpet floor covering	Carpet floor covering	Carpet floor covering
Cruise control	Cruise control	Cruise control	Cruise control	Cruise control
Rear under-seat storage bins (Quad/Crew Cab)	Rear under-seat storage bins (Quad/Crew Cab)	Rear under-seat storage bins (Quad/Crew Cab)	Rear under-seat storage bins (Quad/Crew Cab)	Rear under-seat storage bins (Quad/Crew Cab)
Radio 3.0 multimedia centre with 6 speakers	Uconnect® 3 multimedia centre with 5-inch touchscreen	Uconnect® 3 multimedia centre with 5-inch touchscreen	Uconnect® 3 multimedia centre with 5-inch touchscreen	Uconnect® 4C Multimedia Centre with 8.4-inch Touchscreen
Heavy-duty vinyl 40/20/40 front bench seat	Cloth 40/20/40 front bench seat	Cloth 40/20/40 front bench seat	Cloth 40/20/40 front bench seat	Leather-faced 40/20/40 high-back front bench seat (restrictions apply, see your retailer for full details)
3.5-inch Electronic Vehicle Information Centre (EVIC)	3.5-inch Electronic Vehicle Information Centre (EVIC)	3.5-inch Electronic Vehicle Information Centre (EVIC)	3.5-inch Electronic Vehicle Information Centre (EVIC)	3.5-inch Electronic Vehicle Information Centre (EVIC)
Rearview day/night mirror	Rearview day/night mirror	Rearview day/night mirror	Auto-dimming rearview mirror	Auto-dimming rearview mirror
Power door locks and front windows with one-touch up/down (Quad/Crew Cab)	Power door locks and front windows with one-touch up/down	Power door locks and front windows with one-touch up/down	Power door locks and front windows with one-touch up/down	Power door locks and front windows with one-touch up/down
Media hub with remote USB port and auxiliary input jack	Media hub with remote USB port and auxiliary input jack	Media hub with remote USB port and auxiliary input jack	Media hub with remote USB port and auxiliary input jack	Media hub with remote USB port and auxiliary input jack
Tilt steering column	Tilt steering column	Tilt steering column	Tilt steering column	Tilt steering column
12-volt auxiliary power outlet	12-volt auxiliary power outlet	12-volt auxiliary power outlet	12-volt auxiliary power outlet	12-volt auxiliary power outlet
-	Premium door trim panel with map pocket	Premium door trim panel with map pocket	Premium door trim panel with map pocket	Premium door trim panel with map pocket

Rear in-floor storage (Crew Cab)

Manual adjust seats

Front-seat centre armrest with 3 cup holders

Flip-up rear bench seat (Quad/Crew Cab)

Air conditioning

Rear in-floor storage (Crew Cab)

Manual adjust seats

Front-seat centre armrest with 3 cup holders

Passenger-side sun visor with mirror

Flip-up rear bench seat (Quad/Crew Cab)

Floor mats

Rear power sliding window (Quad/Crew Cab)

Traveller and mini trip computer

Overhead console

Air conditioning

Rear in-floor storage (Crew Cab)

Manual adjust seats

Front-seat centre armrest with 3 cup holders

Passenger-side sun visor with mirror

Flip-up rear bench seat

Front/rear rubber floor mats

Rear power sliding window

Traveller and mini trip computer

Overhead console

Air conditioning

Rear in-floor storage (Crew Cab)

Leather-wrapped steering wheel with audio controls

Manual adjust seats

Rear dome lamp with on/off switch

Front-seat centre armrest with 3 cup holders

Sun visors with illuminated vanity mirrors

7-inch full-colour customizable in-cluster display centre

Flip-up rear bench seat

Floor mats

Rear power sliding window

Glove box and underhood lamps

Traveller and mini trip computer

Overhead console with universal garage door opener\*

Air conditioning

Rear in-floor storage (Crew Cab)

Leather-wrapped steering wheel with audio controls

Rear dome lamp with on/off switch

LED interior lighting

Front-seat centre armrest with 3 cup holders

Sun visors with illuminated vanity mirrors

Power 10-way driver's seat and 6-way front-passenger seat including 2-way lumbar adjust

7-inch full-colour customizable in-cluster display centre

Heated steering wheel

Flip-up rear bench seat

Fold-flat rear load floor

Bright rotary dial E-shifter

Heated/ventilated front seats

Instrument panel with woodgrain accents

Floor mats

Rear power sliding window

Power adjustable pedals

115-volt auxiliary power outlet

Glove box and underhood lamps

Traveller and mini trip computer

Overhead console with universal garage door opener\*

Air conditioning with dual-zone automatic temperature control (ATC) and humidity sensor

	Hands-free communication* with Bluetooth® streaming audio	Hands-free communication* with Bluetooth® streaming audio	Hands-free communication* with Bluetooth® streaming audio	Hands-free communication* with Bluetooth® streaming audio
	Remote USB port for charging	Remote USB port for charging	Remote USB port for charging	Remote USB port for charging
	Temperature and compass displays	Temperature and compass displays	Temperature and compass displays	Temperature and compass displays
				Apple CarPlay compatibility and Android Auto™
				SiriusXM Guardian with one-year subscription*

OPTIONAL EQUIPMENT				
	17-inch Chrome-Clad Aluminum Wheel	20-inch Semi-Gloss Black Aluminum Wheels		
Anti-Spin Differential Rear Axle	Anti-Spin Differential Rear Axle	Anti-Spin Differential Rear Axle	Anti-Spin Differential Rear Axle	Anti-Spin Differential Rear Axle
Protection Group	Protection Group		Protection Group	Protection Group
Popular Equipment Group				
	Fog Lamps			
Ram Tradesman Model		Monotone paint		
				10 Amplified Speakers Including Subwoofer
	SLT Plus Décor Group			
		Park-Sense® Rear Park Assist System*		
Trailer Tow Mirrors and Brake Group	Trailer Tow Mirrors and Brake Group	Trailer Tow Mirrors and Brake Group	Trailer Tow Mirrors and Brake Group	Trailer Tow Mirrors and Brake Group
Power and Remote Entry Group				
	Comfort Group	Comfort Group	Comfort Group	
Uconnect® 3.0 Multimedia Centre with Hands-Free Communication*				
Tonneau cover	Tonneau cover	Tonneau cover	Tonneau cover	Tonneau cover
Uconnect 3 Multimedia Centre with 5-inch Touchscreen and Hands-Free Communication	Uconnect® 4C Multimedia Centre with 8.4-inch Touchscreen	Uconnect® 4C Multimedia Centre with 8.4-inch Touchscreen	Uconnect® 4C Multimedia Centre with 8.4-inch Touchscreen	

Spray-In Bedliner	Spray-In Bedliner	Spray-In Bedliner	Spray-In Bedliner	Spray-In Bedliner
-	Park-Sense® Front and Rear Park Assist System*	Park-Sense® Front and Rear Park Assist System*	Park-Sense® Rear Park Assist System*	Park-Sense® Front and Rear Park Assist System*
-	-	Power Sunroof	Power Sunroof	Power Sunroof
-	Remote Start and Security Group	Remote Start and Security Group	Remote Start and Security Group	-
-	Uconnect 4C NAV Multimedia Centre with 8.4-inch Touchscreen	Uconnect 4C NAV Multimedia Centre with 8.4-inch Touchscreen	-	Uconnect® 4C NAV Multimedia Centre with 8.4-inch Touchscreen
-	-	-	-	Convenience Group
Ram Express Model	Power Sunroof (Quad Cab/Crew Cab only)	-	-	Remote Start
-	-	Rear Camera and Park Assist Group	Rear Camera and Park Assist Group	Pickup Box Lighting
Class IV Hitch Receiver	Class IV Hitch Receiver	-	Class IV Hitch Receiver	Class IV Hitch Receiver
RamBox® Cargo Management Group	RamBox® Cargo Management System	RamBox® Cargo Management System	RamBox® Cargo Management System	RamBox® Cargo Management System
-	Luxury Group	Luxury Group	-	-
Active-Level™ Four-Corner Air Suspension System	Active-Level™ Four-Corner Air Suspension System	Active-Level™ Four-Corner Air Suspension System	Active-Level™ Four-Corner Air Suspension System	Active-Level™ Four-Corner Air Suspension System
-	-	-	-	-
Black Express Package (requires Ram Express Model)	-	-	-	-
ParkView® Rear Back-Up Camera*	ParkView® Rear Back-Up Camera*	ParkView® Rear Back-Up Camera*	ParkView® Rear Back-Up Camera*	-






 **POWERTRAIN(S)**

3.0L EcoDiesel V6 with 8-speed automatic, E-shifter and winter grille cover - Tradesman (late availability)	3.0L EcoDiesel V6† with 8-speed automatic, E-shifter and winter grille cover (late availability)	3.0L EcoDiesel V6 with 8-speed automatic, E-shifter and winter grille cover (late availability)	3.0L EcoDiesel V6 with 8-speed automatic, E-shifter and winter grille cover (late availability)	3.0L EcoDiesel V6 with 8-speed automatic, E-shifter and winter grille cover (late availability)
3.6L Pentastar™ VVT V6 with 8-speed automatic and E-shifter – ST and Tradesman	3.6L Pentastar™ Variable Valve Timing (VVT) V6 with 8-speed automatic and E-shifter	3.6L Pentastar™ VVT V6 with 8-speed automatic and E-shifter	-	-
5.7L HEMI VVT V8 with FuelSaver MDS and 8-speed automatic with E-shifter - Tradesman	5.7L HEMI® VVT V8 with FuelSaver Multi-Displacement System (MDS) and 8-speed automatic with E-shifter	5.7L HEMI® VVT V8 with FuelSaver MDS and 8-speed automatic with E-shifter	5.7L HEMI® Variable Valve Timing (VVT) V8 with FuelSaver Multi-Displacement System (MDS) and 8-speed automatic with E-shifter	5.7L HEMI® VVT V8 with FuelSaver MDS and 8-speed automatic with E-shifter
5.7L HEMI® Variable Valve Timing (VVT) V8 with FuelSaver Multi-Displacement System (MDS) and 6-speed automatic – ST and Tradesman®	-	-	-	-

 **SAFETY & SECURITY**

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Tire pressure monitoring display	Tire pressure monitoring display	Tire pressure monitoring display	Tire pressure monitoring display	Tire pressure monitoring display
Supplemental side-curtain air bags	Supplemental side-curtain air bags	Supplemental side-curtain air bags	Supplemental side-curtain air bags	Supplemental side-curtain air bags
Full-size spare tire	Full-size spare tire	Full-size spare tire	Full-size spare tire	Full-size spare tire
Supplemental front-seat-mounted side air bags	Supplemental front-seat-mounted side air bags	Supplemental front-seat-mounted side air bags	Supplemental front-seat-mounted side air bags	Supplemental front-seat-mounted side air bags
4-wheel antilock disc brakes with Brake Assist	4-wheel antilock disc brakes with Brake Assist	4-wheel antilock disc brakes with Brake Assist	4-wheel antilock disc brakes with Brake Assist	4-wheel antilock disc brakes with Brake Assist
Engine block heater	Engine block heater	Engine block heater	Engine block heater	Engine block heater
Supplemental side-curtain front air bags	Supplemental side-curtain front air bags	Supplemental side-curtain front air bags	Supplemental side-curtain front air bags	Supplemental side-curtain front air bags
Locking tailgate	Locking tailgate	Locking tailgate	Locking tailgate	Locking tailgate
Electronic Stability Control* with Hill Start Assist, Trailer Sway Control, Electronic Roll Mitigation, Rain Brake Support, Ready Alert Braking and Traction Control	Electronic Stability Control* with Hill Start Assist, Trailer Sway Control, Electronic Roll Mitigation, Rain Brake Support, Ready Alert Braking and Traction Control	Electronic Stability Control* with Hill Start Assist, Trailer Sway Control, Electronic Roll Mitigation, Rain Brake Support, Ready Alert Braking and Traction Control	Electronic Stability Control* with Hill Start Assist, Trailer Sway Control, Electronic Roll Mitigation, Rain Brake Support, Ready Alert Braking and Traction Control	Electronic Stability Control* with Hill Start Assist, Trailer Sway Control, Electronic Roll Mitigation, Rain Brake Support, Ready Alert Braking and Traction Control
Advanced multistage driver and front-passenger air bags*	Advanced multistage driver and front-passenger air bags*	Advanced multistage driver and front-passenger air bags*	Advanced multistage driver and front-passenger air bags*	Advanced multistage driver and front-passenger air bags*
	Remote keyless entry	Remote keyless entry	Remote keyless entry	Remote keyless entry
			Full-size temporary-use spare tire	
		Fog lamps	Fog lamps	Fog lamps
				Security alarm
				ParkView® Rear Back-Up Camera*
				Park-Sense® Rear Park Assist System*

				
ST	SLT	Outdoorsman	Big Horn	Laramie
CASH    FINANCE    LEASE	CASH    FINANCE	CASH    FINANCE    LEASE	CASH    FINANCE    LEASE	CASH    FINANCE    LEASE
STARTING AT * <b>\$35,445</b> Includes \$12,000 in total discount	STARTING AT * <b>\$37,145</b> Includes \$8,000 in total discount	STARTING AT * <b>\$38,545</b> Includes \$12,000 in total discount	STARTING AT * <b>\$40,645</b> Includes \$12,000 in total discount	STARTING AT * <b>\$46,370</b> Includes \$12,000 in total discount

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