





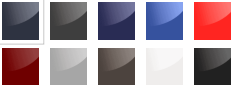
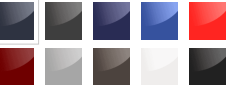
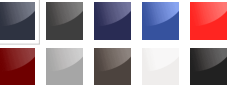
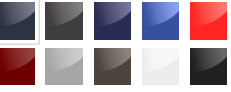
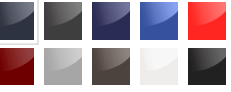
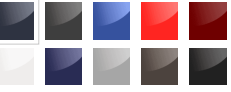


2019 RAM  
**1500 MODELS & SPECS**

 <p><b>ST</b> Starting at <b>\$26,179</b></p> <p><b>Standard Features:</b></p> <ul style="list-style-type: none"> <li>3.6L Pentastar™ VVT V6 with 8-speed automatic transmission</li> <li>Heavy-duty vinyl 40/20/40 front bench seat</li> <li>ParkView® Rear Back-Up Camera*</li> <li>Air conditioning</li> </ul>	 <p><b>Express</b> Starting at <b>\$26,794</b></p> <p><b>Enhancements vs ST:</b></p> <ul style="list-style-type: none"> <li>17-inch aluminum wheels</li> <li>Fog lamps</li> <li>Remote keyless entry (Quad Cab and Crew Cab)</li> <li>SiriusXM satellite radio including one-year subscription*</li> </ul>	 <p><b>SXT Plus</b> Starting at <b>\$27,342</b></p> <p><b>Enhancements vs ST:</b></p> <ul style="list-style-type: none"> <li>Cloth 40/20/40 front bench seat</li> <li>SiriusXM satellite radio including 1-year subscription*</li> <li>Chrome grille with Black insert</li> <li>17-inch aluminum wheels</li> </ul>	 <p><b>SLT</b> Starting at <b>\$29,404</b></p> <p><b>Enhancements vs SXT:</b></p> <ul style="list-style-type: none"> <li>Overhead console</li> <li>Uconnect® 3 multimedia centre with 5-inch touchscreen</li> <li>Premium door trim panel with map pocket</li> <li>Remote keyless entry</li> </ul>	 <p><b>Night Edition</b> Starting at <b>\$31,622</b></p> <p><b>Enhancements vs ST:</b></p> <ul style="list-style-type: none"> <li>20-inch Gloss-Black aluminum wheels</li> <li>Uconnect® 4 multimedia centre with 8.4-inch touchscreen and 6 speakers</li> <li>Gloss Black grille with Black inserts</li> <li>Automatic quad halogen headlamps with Black bezels</li> </ul>	 <p><b>Warlock</b> Starting at <b>\$35,975</b></p> <p><b>Enhancements vs SLT :</b></p> <ul style="list-style-type: none"> <li>20-inch semi-gloss back aluminum wheels</li> <li>Sport hood with performance decal</li> <li>ParkSense Rear Park Assist System</li> <li>Black grille and exterior badging</li> </ul>
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**COLOURS**

 <p>MAXIMUM STEEL METALLIC</p>	 <p>MAXIMUM STEEL METALLIC</p>	 <p>MAXIMUM STEEL METALLIC</p>	 <p>MAXIMUM STEEL METALLIC</p>	 <p>MAXIMUM STEEL METALLIC</p>	 <p>MAXIMUM STEEL METALLIC</p>
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**DRIVE TYPE**

4x2	4x2	4x2	4x2	4x2	4x4
4x4	4x4	4x4	4x4	4x4	-

**MAX HORSEPOWER**

395 hp*	395 hp*	395 hp*	395 hp*	395 hp*
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**MAX TORQUE**

410 lb.-ft*	410 lb.-ft*	410 lb.-ft*	410 lb.-ft*	410 lb.-ft*
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**FUEL ECONOMY RATING AS LOW AS\***

Hwy 9.6L/100 KM (29 mpg) City 13.9L/100 KM (20 mpg)	Hwy 9.6L/100 KM (29 mpg) City 13.9L/100 KM (20 mpg)	Hwy 9.6L/100 KM (29 mpg) City 13.9L/100 KM (20 mpg)	Hwy 9.6L/100 KM (29 mpg) City 13.9L/100 KM (20 mpg)	Hwy 9.6L/100 KM (29 mpg) City 13.9L/100 KM (20 mpg)	Hwy 10.2L/100 KM (28 mpg) City 14.5L/100 KM (19 mpg)
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Radio 3.0 multimedia centre with 6 speakers	Radio 3.0 multimedia centre with 6 speakers	Radio 3.0 multimedia centre with 6 speakers	Uconnect® 3 multimedia centre with 5-inch touchscreen	Uconnect® 4 multimedia centre with 8.4-inch touchscreen and 6 speakers	Uconnect® 3 multimedia centre with 5-inch touchscreen
Heavy-duty vinyl 40/20/40 front bench seat	Heavy-duty vinyl 40/20/40 front bench seat	Cloth 40/20/40 front bench seat	Cloth 40/20/40 front bench seat	Cloth 40/20/40 front bench seat	Cloth 40/20/40 front bench seat
3.5-inch Electronic Vehicle Information Centre (EVIC)	3.5-inch Electronic Vehicle Information Centre (EVIC)	3.5-inch Electronic Vehicle Information Centre (EVIC)	3.5-inch Electronic Vehicle Information Centre (EVIC)	3.5-inch Electronic Vehicle Information Centre (EVIC)	7-inch full colour customizable in-cluster display
Rearview day/night mirror	Rearview day/night mirror	Rearview day/night mirror	Rearview day/night mirror	Rearview day/night mirror	Rearview day/night mirror
Power door locks and front windows with one-touch up/down (Quad/Crew Cab)	Power door locks and front windows with one-touch up/down (Quad/Crew Cab)	Power door locks and front windows with one-touch up/down (Quad/Crew Cab)	Power door locks and front windows with one-touch up/down	Power door locks and front windows with one-touch up/down (Quad/Crew Cab)	Power door locks and front windows with one-touch up/down
Media hub with remote USB port and auxiliary input jack	Media hub with remote USB port and auxiliary input jack	Media hub with remote USB port and auxiliary input jack	Media hub with remote USB port and auxiliary input jack	Media hub with remote USB port and auxiliary input jack	Media hub with remote USB port and auxiliary input jack
Tilt steering column	Tilt steering column	Tilt steering column	Tilt steering column	Tilt steering column	Tilt steering column
12-volt auxiliary power outlet	12-volt auxiliary power outlet	12-volt auxiliary power outlet	12-volt auxiliary power outlet	12-volt auxiliary power outlet	12-volt auxiliary power outlet
-	-	-	Premium door trim panel with map pocket	-	Rear in-floor storage (Crew Cab)
Rear in-floor storage (Crew Cab)	Rear in-floor storage (Crew Cab)	Rear in-floor storage (Crew Cab)	Rear in-floor storage (Crew Cab)	Rear in-floor storage (Crew Cab)	Manual adjust seats
Manual adjust seats	Manual adjust seats	Manual adjust seats	Manual adjust seats	Manual adjust seats	Front-seat centre armrest with 3 cup holders
Front-seat centre armrest with 3 cup holders	Front-seat centre armrest with 3 cup holders	Front-seat centre armrest with 3 cup holders	Front-seat centre armrest with 3 cup holders	Front-seat centre armrest with 3 cup holders	Heavy-duty vinyl flip-up rear bench seat (Quad Cab/Crew Cab)
-	-	-	Passenger-side sun visor with mirror	-	Air conditioning
Heavy-duty vinyl flip-up rear bench seat (Quad Cab/Crew Cab)	Heavy-duty vinyl flip-up rear bench seat (Quad Cab/Crew Cab)	Heavy-duty vinyl flip-up rear bench seat (Quad Cab/Crew Cab)	Heavy-duty vinyl flip-up rear bench seat (Quad Cab/Crew Cab)	Heavy-duty vinyl flip-up rear bench seat (Quad Cab/Crew Cab)	Floor mats
-	Floor mats	Floor mats	Floor mats	Floor mats	Leather-wrapped steering wheel
-	-	-	Rear power sliding window (Quad/Crew Cab)	-	Premium door trim panel with map pocket
-	-	-	Traveller and mini trip computer	-	Rear power sliding window (Quad/Crew Cab)
-	-	-	Overhead console	-	Traveller and mini trip computer
Air conditioning	Air conditioning	Air conditioning	Air conditioning	Air conditioning	Overhead console
-	-	-	Hands-free communication* with Bluetooth® streaming audio	-	Hands-free communication* with Bluetooth® streaming audio
-	-	-	Remote USB port for charging	-	Remote USB port for charging
-	-	-	Temperature and compass displays	-	Temperature and compass displays

## OPTIONAL EQUIPMENT

Ram Tradesman Model	-	-	-	-	-
-	20-inch Chrome-Clad Aluminum Wheels	-	17-inch Chrome-Clad Aluminum Wheel	20-inch Chrome-Clad Aluminum Wheels	17-inch Chrome-Clad Aluminum Wheel
Anti-Spin Differential Rear Axle	Anti-Spin Differential Rear Axle	Anti-Spin Differential Rear Axle	Anti-Spin Differential Rear Axle	Anti-Spin Differential Rear Axle	Anti-Spin Differential Rear Axle
Protection Group	-	Protection Group	Protection Group	-	Protection Group
-	Black Tubular Side Steps	-	-	Black Tubular Side Steps	-
Popular Equipment Group	Popular Equipment Group	-	-	Popular Equipment Group	-
-	-	Fog Lamps	Fog Lamps	-	-
-	-	-	SLT Plus Décor Group	-	-



Locking tailgate	Locking tailgate	Locking tailgate	Locking tailgate	Locking tailgate	Locking tailgate
Electronic Stability Control* with Hill Start Assist, Trailer Sway Control, Electronic Roll Mitigation, Rain Brake Support, Ready Alert Braking and Traction Control	Electronic Stability Control* with Hill Start Assist, Trailer Sway Control, Electronic Roll Mitigation, Rain Brake Support, Ready Alert Braking and Traction Control	Electronic Stability Control* with Hill Start Assist, Trailer Sway Control, Electronic Roll Mitigation, Rain Brake Support, Ready Alert Braking and Traction Control	Electronic Stability Control* with Hill Start Assist, Trailer Sway Control, Electronic Roll Mitigation, Rain Brake Support, Ready Alert Braking and Traction Control	Electronic Stability Control* with Hill Start Assist, Trailer Sway Control, Electronic Roll Mitigation, Rain Brake Support, Ready Alert Braking and Traction Control	Electronic Stability Control* with Hill Start Assist, Trailer Sway Control, Electronic Roll Mitigation, Rain Brake Support, Ready Alert Braking and Traction Control
Advanced multistage driver and front-passenger air bags*	Advanced multistage driver and front-passenger air bags*	Advanced multistage driver and front-passenger air bags*	Advanced multistage driver and front-passenger air bags*	Advanced multistage driver and front-passenger air bags*	Advanced multistage driver and front-passenger air bags*
-	Remote keyless entry (Quad Cab/Crew Cab)	Remote keyless entry (Quad Cab/Crew Cab)	Remote keyless entry	Remote keyless entry	Remote keyless entry
-	Fog lamps	-	-	Fog lamps	LED fog lamps
ParkView® Rear Back-Up Camera*	ParkView® Rear Back-Up Camera*	ParkView® Rear Back-Up Camera*	ParkView® Rear Back-Up Camera*	ParkView® Rear Back-Up Camera*	ParkView® Rear Back-Up Camera*

					
ST	Express	SXT Plus	SLT	Night Edition	Warlock
CASH      FINANCE	CASH      FINANCE	CASH      FINANCE	CASH      FINANCE	CASH      FINANCE	CASH      FINANCE
STARTING AT * <b>\$26,179</b> Includes \$9,391 in total discount	STARTING AT * <b>\$26,794</b> Includes \$9,596 in total discount	STARTING AT * <b>\$27,342</b> Includes \$9,778 in total discount	STARTING AT * <b>\$29,404</b> Includes \$10,466 in total discount	STARTING AT * <b>\$31,622</b> Includes \$14,538 in total discount	STARTING AT * <b>\$35,975</b> Includes \$15,990 in total discount

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