





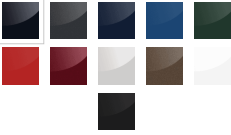
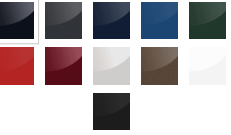
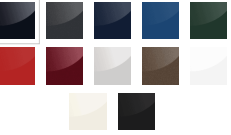
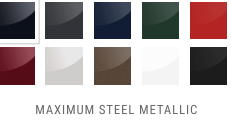
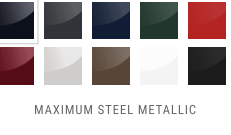
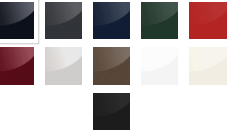


2018 RAM  
**CHASSIS CAB MODELS & SPECS**

 <p><b>3500 ST</b> Starting at <b>\$45,270</b></p> <p><b>Standard Features:</b></p> <ul style="list-style-type: none"> <li>Standard heavy-duty front/rear shock absorbers</li> <li>Heavy-duty vinyl 40/20/40 front bench seat</li> <li>3.5-inch Electronic Vehicle Information Centre</li> <li>Manual shift-on-the-fly transfer case</li> </ul>	 <p><b>3500 SLT</b> Starting at <b>\$46,520</b></p> <p><b>Enhancements vs 3500 ST:</b></p> <ul style="list-style-type: none"> <li>Chrome front bumper</li> <li>Chrome grille with black insert</li> <li>SiriusXM satellite radio * with a 1-year subscription</li> <li>Remote keyless entry</li> </ul>	 <p><b>3500 Laramie</b> Starting at <b>\$58,870</b></p> <p><b>Enhancements vs 3500 SLT:</b></p> <ul style="list-style-type: none"> <li>Leather-faced heated and ventilated front bench seat</li> <li>Uconnect® 4C multimedia centre with 8.4-inch touchscreen and Apple CarPlay and Android Auto™ capability*</li> <li>Hands-free communication* with Bluetooth® streaming audio</li> </ul>	 <p><b>3500 ST (9,900 lb GVW)</b> Starting at <b>\$45,745</b></p> <p><b>Standard Features:</b></p> <ul style="list-style-type: none"> <li>SRW model features a GVWR of 9,900 lb (4,491 kg)</li> <li>Up to 429 lb-ft of torque (gas engine)</li> <li>Outstanding rear frame strength</li> <li>Tire pressure monitoring display</li> </ul>	 <p><b>3500 SLT (9,900 lb GVW)</b> Starting at <b>\$46,995</b></p> <p><b>Enhancements vs 3500 ST (9,900 LB GVW):</b></p> <ul style="list-style-type: none"> <li>Heavy-duty front/rear shock absorbers</li> <li>Cloth 40/20/40 front bench seat</li> <li>GVWR of 9,900 lb (4,491 kg)</li> <li>SiriusXM satellite radio * with 1-year subscription</li> </ul>	 <p><b>3500 Laramie (9,900 lb GVW)</b> Starting at <b>\$59,345</b></p> <p><b>Enhancements vs 3500 SLT (9,900 LB GVW):</b></p> <ul style="list-style-type: none"> <li>Leather-faced heated and ventilated front bench seat</li> <li>Uconnect® 4C multimedia centre with 8.4-inch touchscreen and Apple CarPlay and Android Auto™ capability*</li> <li>Hands-free communication* with Bluetooth® streaming audio</li> </ul>
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**COLOURS**

 <p>MAXIMUM STEEL METALLIC</p>	 <p>MAXIMUM STEEL METALLIC</p>	 <p>MAXIMUM STEEL METALLIC</p>	 <p>MAXIMUM STEEL METALLIC</p>	 <p>MAXIMUM STEEL METALLIC</p>	 <p>MAXIMUM STEEL METALLIC</p>
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**DRIVE TYPE**

4x2 4x4	4x2 4x4	4x2 4x4	4x2 4x4	4x2 4x4	4x2 4x4
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**MAX HORSEPOWER**

395 hp*	395 hp*	395 hp*	395 hp*	395 hp*	395 hp*
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**MAX TORQUE**

420 lb.-ft*	420 lb.-ft*	420 lb.-ft*	410 lb.-ft*	420 lb.-ft*	420 lb.-ft*
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**CAPABILITY & FUNCTIONALITY**

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Manual shift-on-the-fly transfer case (4x4)	Manual shift-on-the-fly transfer case (4x4)	Electronic shift-on-the-fly transfer case (4x4)	Manual shift-on-the-fly transfer case (4x4)	Manual shift-on-the-fly transfer case (4x4)	Electronic shift-on-the-fly transfer case (4x4)
Front stabilizer bar and heavy-duty rear stabilizer bar	Front stabilizer bar and heavy-duty rear stabilizer bar	Front stabilizer bar and heavy-duty rear stabilizer bar	Front stabilizer bar and heavy-duty rear stabilizer bar	Front stabilizer bar and heavy-duty rear stabilizer bar	Front stabilizer bar and heavy-duty rear stabilizer bar
Heavy-duty engine cooling	Heavy-duty engine cooling	Heavy-duty engine cooling	Heavy-duty engine cooling	Heavy-duty engine cooling	Heavy-duty engine cooling
Front/rear heavy-duty shock absorbers	Front/rear heavy-duty shock absorbers	Front/rear heavy-duty shock absorbers	Front/rear heavy-duty shock absorbers	Front/rear heavy-duty shock absorbers	Front/rear heavy-duty shock absorbers
7-pin wiring harness	7-pin wiring harness	7-pin wiring harness	7-pin wiring harness	7-pin wiring harness	7-pin wiring harness
197-litre rear fuel tank	197-litre rear fuel tank	197-litre rear fuel tank	83-litre midship fuel tank	83-litre midship fuel tank	83-litre midship fuel tank
Dual Rear Wheels (DRW)	Dual Rear Wheels (DRW)	Dual Rear Wheels (DRW)	Single rear wheels (SRW)	Single rear wheels (SRW)	Single rear wheels (SRW)
Anti-spin differential rear axle	Anti-spin differential rear axle	Anti-spin differential rear axle	Anti-spin differential rear axle	Anti-spin differential rear axle	Anti-spin differential rear axle
Engine block heater	Engine block heater	Engine block heater	Engine block heater	Engine block heater	Engine block heater
180-amp alternator	180-amp alternator	180-amp alternator	180-amp alternator	180-amp alternator	180-amp alternator
Ram Active Air™ intake (diesel)	Ram Active Air™ intake (diesel)	Ram Active Air™ intake (diesel)	Ram Active Air™ intake (diesel)	Ram Active Air™ intake (diesel)	Ram Active Air™ intake (diesel)

## EXTERIOR FEATURES

Clearance lamps	Clearance lamps	Clearance lamps	Clearance lamps	Clearance lamps	Clearance lamps
Black door handles	Black door handles	Chrome door handles	Black door handles	Black door handles	Chrome door handles
Automatic quad-halogen headlamps	Automatic quad-halogen headlamps	Automatic quad-halogen headlamps	Automatic quad-halogen headlamps	Automatic quad-halogen headlamps	Automatic quad-halogen headlamps
17-inch argent steel wheels	17-inch chrome-clad steel wheels	17-inch polished aluminium	18-inch argent steel wheels	18-inch chrome-clad steel wheels	18-inch polished aluminium
Black grille with Black insert	Chrome grille with Black insert	Chrome grille with chrome insert	Black grille with Black insert	Chrome grille with Black insert	Chrome grille with chrome insert
Tow hooks (diesel)	Tow hooks (diesel)	Tow hooks (diesel)	Tow hooks (diesel)	Tow hooks (diesel)	Tow hooks (diesel)
Black front bumper	Chrome front bumper	Chrome front bumper	Black front bumper	Chrome front bumper	Chrome front bumper
Black, power, 7 x 11-inch trailer tow mirrors with supplemental turn signals and courtesy lamps, manual folding (Crew Cab)	Black, power, 7 x 11-inch trailer tow mirrors with supplemental turn signals and courtesy lamps, manual folding (Crew Cab)	Chrome, power, heated 7 x 11-inch trailer tow mirrors with memory, supplemental turn signals and courtesy lamps, manual folding	Black, power, 7 x 11-inch trailer tow mirrors with supplemental turn signals and courtesy lamps, manual folding (Crew Cab)	Black, power, 7 x 11-inch trailer tow mirrors with supplemental turn signals and courtesy lamps, manual folding (Crew Cab)	Chrome, power, heated 7 x 11-inch trailer tow mirrors with memory, supplemental turn signals and courtesy lamps, manual folding
Black 7 x 11-inch trailer tow mirrors, manual folding (Regular Cab)	Black 7 x 11-inch trailer tow mirrors, manual folding (Regular Cab)	-	Black 7 x 11-inch trailer tow mirrors, manual folding (Regular Cab)	Black 7 x 11-inch trailer tow mirrors, manual folding (Regular Cab)	-
-	-	-	Cargo and Centre High-Mounted Stop Lamp (CHMSL)	Cargo and Centre High-Mounted Stop Lamp (CHMSL)	Cargo and Centre High-Mounted Stop Lamp (CHMSL)
-	-	-	-	-	-
-	-	Fog lamps	-	-	Fog lamps
-	-	Premium bifunctional halogen projector headlamps with chrome surround	-	-	Premium bifunctional halogen projector headlamps with chrome surround

## INTERIOR FEATURES

Instrument panel-mounted auxiliary switches	Instrument panel-mounted auxiliary switches	Instrument panel-mounted auxiliary switches	Instrument panel-mounted auxiliary switches	Instrument panel-mounted auxiliary switches	Instrument panel-mounted auxiliary switches
12-volt auxiliary input jack	12-volt auxiliary input jack	12-volt auxiliary input jack	12-volt auxiliary input jack	12-volt auxiliary input jack	12-volt auxiliary input jack
Black vinyl floor covering	Carpet floor covering	Carpet floor covering	Black vinyl floor covering	Carpet floor covering	Carpet floor covering
Power locks/front windows with one-touch up and down (Crew Cab)	Power locks/front windows with one-touch up and down	Power locks/front windows with one-touch up and down	Power locks/front windows with one-touch up and down (Crew Cab)	Power locks/front windows with one-touch up and down	Power locks/front windows with one-touch up and down

Media hub with USB port and auxiliary input jack	Media hub with USB port and auxiliary input jack	Media hub with USB port and auxiliary input jack	Media hub with USB port and auxiliary input jack	Media hub with USB port and auxiliary input jack	Media hub with USB port and auxiliary input jack
Cruise control	Cruise control	Cruise control	Cruise control	Cruise control	Cruise control
Remote USB port for charging	Remote USB port for charging	Remote USB port for charging	Remote USB port for charging	Remote USB port for charging	Remote USB port for charging
Mini floor console (manual)	Mini floor console (manual)	Mini floor console (manual)	Mini floor console (manual)	Mini floor console (manual)	Mini floor console (manual)
Air conditioning	Air conditioning	Air conditioning with dual-zone automatic temperature control (ATC)	Air conditioning	Air conditioning	Air conditioning with dual-zone automatic temperature control (ATC)
3.5-inch Electronic Vehicle Information Centre	3.5-inch Electronic Vehicle Information Centre	7-inch full-colour customizable in-cluster display centre	3.5-inch Electronic Vehicle Information Centre	3.5-inch Electronic Vehicle Information Centre	7-inch full-colour customizable in-cluster display centre
Heavy-duty vinyl 40/20/40 front bench seat	Cloth 40/20/40 front bench seat	Leather-faced heated and ventilated 40/20/40 front bench seat	Heavy-duty vinyl 40/20/40 front bench seat	Cloth 40/20/40 front bench seat	Leather-faced heated and ventilated 40/20/40 front bench seat
Radio 3.0 multimedia centre with 6 speakers (Crew Cab)	Radio 3.0 multimedia centre with 6 speakers	Uconnect® 4C multimedia centre with 8.4-inch touchscreen and Apple CarPlay compatibility and Android Auto™*	Radio 3.0 multimedia centre with 6 speakers (Crew Cab)	Radio 3.0 multimedia centre with 6 speakers	Uconnect® 4C multimedia centre with 8.4-inch touchscreen and Apple CarPlay compatibility and Android Auto™*
Radio 3.0 multimedia centre with 2 speakers (Regular Cab)	-	-	Radio 3.0 multimedia centre with 2 speakers (Regular Cab)	-	-
-	Traveller/mini-trip computer	Traveller/mini-trip computer	-	Traveller/mini-trip computer	Traveller/mini-trip computer
-	Instrument panel colour-keyed accents	Instrument panel colour-keyed accents	-	Instrument panel colour-keyed accents	Instrument panel colour-keyed accents
-	Overhead console	Overhead console	-	Overhead console	Overhead console
-	Floor mats (rear floor mats on Crew Cab only)	Floor mats (rear floor mats on Crew Cab only)	-	Floor mats (rear floor mats on Crew Cab only)	Floor mats (rear floor mats on Crew Cab only)
-	SiriusXM satellite radio with one-year subscription*	SiriusXM satellite radio with one-year subscription*	-	SiriusXM satellite radio with one-year subscription*	SiriusXM satellite radio with one-year subscription*
-	Temperature and compass displays	Temperature and compass displays	-	Temperature and compass displays	Temperature and compass displays
-	Premium vinyl door trim with map pocket	Premium vinyl door trim with map pocket	-	Premium vinyl door trim with map pocket	Premium vinyl door trim with map pocket
-	-	Heated leather-wrapped steering wheel with audio and cruise controls	-	-	Heated leather-wrapped steering wheel with audio and cruise controls
-	-	Fold-flat load floor	-	-	Fold-flat load floor
-	-	115-volt auxiliary power outlet	-	-	115-volt auxiliary power outlet
-	-	Universal garage door opener*	-	-	Universal garage door opener*
-	-	Memory feature for radio	-	-	Memory feature for radio
-	-	SiriusXM Guardian*	-	-	SiriusXM Guardian*
-	-	Rear power sliding window	-	-	Rear power sliding window
-	-	Power 10-way memory driver and 6-way passenger seats with 2-way power lumbar adjust	-	-	Power 10-way memory driver and 6-way passenger seats with 2-way power lumbar adjust
-	-	Hands-free communication* with Bluetooth® streaming audio	-	-	Hands-free communication* with Bluetooth® streaming audio
-	-	LED interior lighting	-	-	LED interior lighting
-	-	Instrument panel woodgrain accents	-	-	Instrument panel woodgrain accents

 **OPTIONAL EQUIPMENT**

Rubber Floor Mats (Front on Regular Cab:	Rubber Floor Mats (Front on Regular Cab: Front / Rubber Floor Mats	Rubber Floor Mats (Front on Regular Cab:	Rubber Floor Mats (Front on Regular Cab: Front / Rubber Floor Mats
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	Rear Window Defroster			Rear Window Defroster	
Electronic Shift-on-the-Fly Transfer Case (4x4)	Electronic Shift-On-The-Fly Transfer Case (4x4)		Electronic Shift-on-the-Fly Transfer Case (4x4)	Electronic Shift-On-The-Fly Transfer Case (4x4)	
Voltage Monitoring Auto Idle-Up System	Voltage Monitoring Auto Idle-Up System	Voltage Monitoring Auto Idle-Up System	Voltage Monitoring Auto Idle-Up System	Voltage Monitoring Auto Idle-Up System	Voltage Monitoring Auto Idle-Up System
Tandem 197- and 83-Litre Fuel Tanks	Tandem 83- and 197-Litre Fuel Tanks	Tandem 83- and 197-Litre Fuel Tanks	Tandem 197- and 83-Litre Fuel Tanks		
Chrome Tubular Side Steps	Chrome Tubular Side Steps	Chrome Tubular Side Steps	Chrome Tubular Side Steps	Chrome Tubular Side Steps	Chrome Tubular Side Steps
Tire Pressure Monitoring System					
		Convenience Group			Convenience Group
Chrome Appearance Group			Chrome Appearance Group		
	Premium Cloth Front Bucket Seats	Leather-Faced High-Back Front Bucket Seats		Premium Cloth Front Bucket Seats	Leather-Faced High-Back Front Bucket Seats
Work-Grade Vinyl 40/20/40 Bench Seat	Work-Grade Vinyl 40/20/40 Bench Seat		Work-Grade Vinyl 40/20/40 Bench Seat	Work-Grade Vinyl 40/20/40 Bench Seat	
	Fog Lamps			Fog Lamps	
	Luxury Group			Luxury Group	
SiriusXM Satellite Radio with One-Year Subscription*			SiriusXM Satellite Radio with One-Year Subscription*		
	Engine Shutdown Timer	Engine Shutdown Timer		Engine Shutdown Timer	Engine Shutdown Timer
Cargo Lamp and Centre High-Mounted Stop Lamp (CHMSL)	Cargo Lamp and Centre High-Mounted Stop Lamp (CHMSL)	Cargo Lamp and Centre High-Mounted Stop Lamp (CHMSL)			
	Comfort Group			Comfort Group	
	Tow Hooks (3500 gas)			Tow Hooks (3500 gas)	







## POWERTRAIN(S)

6.7L Cummins I-6 Turbo Diesel with 6-speed manual	6.7L Cummins I-6 Turbo Diesel with 6-speed manual	6.7L Cummins I-6 Turbo Diesel with 6-speed manual	6.7L Cummins I-6 Turbo Diesel with 6-speed manual	6.7L Cummins I-6 Turbo Diesel with 6-speed manual	6.7L Cummins I-6 Turbo Diesel with 6-speed manual
6.7L Cummins® I-6 Turbo Diesel with 6-speed AISIN® automatic	6.7L Cummins® I-6 Turbo Diesel with 6-speed AISIN® automatic	6.7L Cummins® I-6 Turbo Diesel with 6-speed AISIN® automatic	6.7L Cummins® I-6 Turbo Diesel with 6-speed AISIN® automatic	6.7L Cummins® I-6 Turbo Diesel with 6-speed AISIN® automatic	6.7L Cummins® I-6 Turbo Diesel with 6-speed AISIN automatic
6.4L HEMI V8 with 6-speed automatic	6.4L HEMI V8 with 6-speed automatic	6.4L HEMI V8 with 6-speed automatic	6.4L HEMI V8 with 6-speed automatic	6.4L HEMI V8 with 6-speed automatic	6.4L HEMI V8 with 6-speed automatic
6.4L HEMI® V8 with 6-speed AISIN® automatic	6.4L HEMI® V8 with 6-speed AISIN® automatic	6.4L HEMI® V8 with 6-speed AISIN® automatic	6.4L HEMI® V8 with 6-speed AISIN® automatic	6.4L HEMI® V8 with 6-speed AISIN® automatic	6.4L HEMI® V8 with 6-speed AISIN® automatic

## SAFETY & SECURITY

Advanced multistage driver and front passenger air bags*	Advanced multistage driver and front passenger air bags*	Advanced multistage driver and front passenger air bags*	Advanced multistage driver and front passenger air bags*	Advanced multistage driver and front passenger air bags*	Advanced multistage driver and front passenger air bags*
4-wheel antilock disc brakes with Brake Assist	4-wheel antilock disc brakes with Brake Assist	4-wheel antilock disc brakes with Brake Assist	4-wheel antilock disc brakes with Brake Assist	4-wheel antilock disc brakes with Brake Assist	4-wheel antilock disc brakes with Brake Assist
"Smart" Diesel Exhaust Brake (diesel)	"Smart" Diesel Exhaust Brake (diesel)	"Smart" Diesel Exhaust Brake (diesel)	"Smart" Diesel Exhaust Brake (diesel)	"Smart" Diesel Exhaust Brake (diesel)	"Smart" Diesel Exhaust Brake (diesel)
Electronic Stability Control* with Hill Start Assist, Trailer Sway Control, Electronic Roll Mitigation, Rain Brake Support, Ready Alert Braking and Traction Control	Electronic Stability Control* with Hill Start Assist, Trailer Sway Control, Electronic Roll Mitigation, Rain Brake Support, Ready Alert Braking and Traction Control	Electronic Stability Control* with Hill Start Assist, Trailer Sway Control, Electronic Roll Mitigation, Rain Brake Support, Ready Alert Braking and Traction Control	Electronic Stability Control* with Hill Start Assist, Trailer Sway Control, Electronic Roll Mitigation, Rain Brake Support, Ready Alert Braking and Traction Control	Electronic Stability Control* with Hill Start Assist, Trailer Sway Control, Electronic Roll Mitigation, Rain Brake Support, Ready Alert Braking and Traction Control	Electronic Stability Control* with Hill Start Assist, Trailer Sway Control, Electronic Roll Mitigation, Rain Brake Support, Ready Alert Braking and Traction Control
	Remote keyless entry			Remote keyless entry	
		Remote start (automatic)			Remote start (automatic)

			Supplemental side-curtain front/rear air bags	Supplemental side-curtain front/rear air bags	Supplemental side-curtain front/rear air bags
			Supplemental front-seat-mounted side air bags	Supplemental front-seat-mounted side air bags	Supplemental front-seat-mounted side air bags
			Tire pressure monitoring display	Tire pressure monitoring display	Tire pressure monitoring display
		Security alarm			Security alarm

					
3500 ST	3500 SLT	3500 Laramie	3500 ST (9,900 lb GVW)	3500 SLT (9,900 lb GVW)	3500 Laramie (9,900 lb GVW)
CASH ↑	CASH ↑	CASH ↑	CASH ↑	CASH ↑	CASH ↑
FINANCE	FINANCE	FINANCE	FINANCE	FINANCE	FINANCE
STARTING AT * <b>\$45,270</b>	STARTING AT * <b>\$46,520</b>	STARTING AT * <b>\$58,870</b>	STARTING AT * <b>\$45,745</b>	STARTING AT * <b>\$46,995</b>	STARTING AT * <b>\$59,345</b>

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